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IMPLEMENT

6.6 | STRUCTURED SURVEY QUESTIONNAIRE IN ENGLISH FOR MARKET ANALYSIS



Structured survey questionnaire in English for market analysis

Market conditions

Statistics coming from survey – with any commenting on them. Each Pilot partner decides the audience to address the Survey. Ideally, the survey should reach all Local Authorities – Municipalities (Regional authorities is bonus).

Suggested questionnaire per Pilot partner

Subject to be answered	Intro to the questions	Questionnaire
<p>How many municipalities are active in local climate policy and to what degree;</p>	<p><i>Info intro on what is considered local climate policy and what are the benefits</i></p>	<p>Name of Municipality Your position/ role in Municipality</p> <hr/> <p>Would you consider your Municipality active in local climate policy actions?</p> <ul style="list-style-type: none"> • Yes • No <hr/> <p>Yes: how [multiple choice]</p> <ul style="list-style-type: none"> • CoM member • Running a SECAP • Running a SEAP • Running an EPP • Running a renewable energy strategy • Running a renovation strategy • Running a sustainable mobility plan • Other [...] <hr/> <p>No: interested to become active?</p> <ul style="list-style-type: none"> • No • Yes, preparing to sign CoM • Yes, Preparing a SECAP • Yes, Preparing an EPP • Yes, Preparing a renewable energy strategy • Yes, Preparing a renovation strategy • Yes, Preparing a sustainable mobility plan • Yes, other [.....] <hr/> <p>In a scale 1 – 5 how would you rank your interest on becoming an active Municipality in local climate action? 1 – not high priority 3 – scheduled</p>



<p>Interest in quality management</p>	<p><i>Intro for quality management importance</i></p>	<p>5 – high priority</p> <p>Does your Municipality use a Quality management system?</p> <ul style="list-style-type: none"> • If Yes, which one [...] • If No, why not [...] <p>If YES, in a scale 1 – 5 how satisfied you are with the quality management system used?</p> <ul style="list-style-type: none"> • 1 – not at all • 3 – fair results but needs improvement • 5 – totally satisfied <p>If NO, why not?</p> <ul style="list-style-type: none"> • Municipality was not aware of any available • Municipality was not aware of the benefits from the quality management tool use • Other [...] <p>Given the above information so far, would your Municipality be interested in getting a quality management tool?</p> <ul style="list-style-type: none"> • 1 – no • 3 – depends (cost, commitment, hours, etc) • 5 – yes, totally
<p>Interest in eea certification</p>	<p><i>Intro for what eea is and how can be used (ex CoM etc)</i></p>	<p>Staff working days per week, available to invest in the eea quality management:</p> <ul style="list-style-type: none"> • Less than 1 • Up to 2 • Up to 3 • Up to 4 • Up to 5 <p>What benefits eea certification brings to your municipality, making it interesting/attractive?</p> <ul style="list-style-type: none"> • Visibility/Public recognition • Financial support <p>o Access to specific national calls</p>
<p>Willingness to pay for quality management and certification</p>	<p><i>Intro on quality management and certification cost per case</i></p> <p><i>As well as funding frames and opportunities</i></p>	<p>What price would you be ready to pay to get access to a quality management and certification system?</p> <ul style="list-style-type: none"> • 0 €/year • 1000 €/year • 2500 €/year • 5000 €/year • o 10.0000 €/year



		<p>What price would you be ready to pay to get access to an eea advisor helping you managing your EPP?</p> <ul style="list-style-type: none">• 0 €/year• 5.000 €/year• 10.000 €/year• o 15.000 €/year
		<p>Are you aware of funding frames that could cover such costs?</p> <ul style="list-style-type: none">• Yes• No• Need consultation to find