The European Energy Award (eea) is a quality management and awarding system for municipalities and regions. It supports local authorities in establishing interdisciplinary planning approaches and implementing effective energy and climate policy measures. The success of the eea is based on 4 pillars:

**Accelerator of national and supranational energy strategies**
The eea translates national goals effectively into local policy recommendations. These provide guidance for municipalities in allocating their resources to achieve optimum efficiency in their measures.

**For municipalities by municipalities**
The eea has been continually developed by municipalities and experts on the local level since 1988. Careful consideration of the regional and local context forms an integral part of the programme.

**Specific action plans**
eea municipalities implement customised action plans with a long-term view. Action plans are evaluated and adjusted every year with the assistance of accredited experts.

**International benchmark**
Municipalities’ efforts are assessed with regard to their individual scope of action. This allows a comparison of different municipalities and the establishment of an international benchmark.

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**The European Energy Award in figures**
- ... more than 25 years of experience
- ... 1,596 municipalities participating
- ... total population of 61 million involved
- ... largest municipality participating: Lyon Metropolis (FR, 1.34 m inhabitants)
- ... smallest municipality participating: Senèdes (CH, 156 inhabitants)

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**Ordinary member countries with national programmes**
- Austria
- Liechtenstein
- France
- Luxembourg
- Germany
- Monaco
- Italy
- Switzerland

**Pilot countries**
- Belgium
- Croatia
- Greece
- Poland
- Romania
- Serbia
- Ukraine
Why do local authorities choose to participate in the European Energy Award?

An effect oriented management instrument that leads to benefits
The eea comprises an iterative management process that guides municipalities in continuously improving their energy and climate policies. The well-structured process allows to meet energy targets faster.

Quality increase through coaching by external energy experts
Each municipality is assisted by an external and specially trained energy consultant, which provides technical and organisational support throughout the entire eea process. An accredited eea auditor reviews the municipality’s activities and rating to ensure the harmonised application of the certification system.

Access to a comprehensive pool of national supporting tools
All national eea organisations have developed country-specific tools and checklists to facilitate the implementation of specific measures by municipalities. These tools are important instruments to support and promote the eea process in municipalities and regions.

Awarding creates increased visibility
Awarding in the framework of the European Energy Award provides an incentive for municipalities to strengthen their climate protection activities. Concurrently, it increases visibility and is a strong argument for location marketing. The European Energy Award Gold further honours municipalities with exemplary energy policies for taking a pioneering role.

Regular exchange of experience and training
Best practice examples are regularly shared and discussed in national and in international exchange of experiences. Common identified weaknesses are addressed by the national eea organisations in specific trainings for local authorities.

"eea is a tool that incentivizes action. It assisted the government in giving more prominence to its commitments toward its climate policies."
Marie-Pierre Gramaglia, Minister of Public Works, the Environment and Urban Development of Monaco

"...cities, municipalities and counties are important partners in order to reach ambitious energy- and climate protection goals. The eea has proven to be a helpful instrument for establishing these alliances."
Franz Untersteller, Minister of Environment of Baden-Wuerttemberg

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