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# Circular economy action planning for local authorities in France: a user-driven approach

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# CIRCULAR ECONOMY Program What is it?



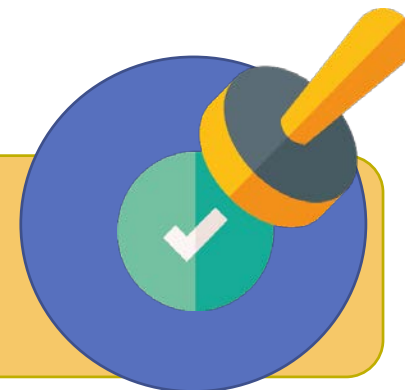
# Two dimensions



## CATALOGUE

Compare each territory approach with the continuous improvement guidelines step by step

## AWARD



Recognise and promote the authorities engagement

# Circular Economy action catalogue : tell me more !

## Policy

① Definition of a **global strategy of the circular economy policy** and dedicated ressources

## Technical axis

② Waste management : efficiency and recycling

③ Deployment of the **other pillars of the circular economy** on the local level

## Means

④ **Financial tools** for behavior change

⑤ **Cooperation and commitment**

### What does it do ?

Self-assessment

Analysis of the dedicated means

### What does it not do ?

It does not assess the Circular Economy performance

**5 axis**



**21 orientations**



**78 levels**



**Assessment criteria**

Axis	Orientation	Title of the orientation	Nbr of levels
1. Definition of a global strategy of the circular economy policy and dedicated ressources	1.1	Define a global strategy for the circular economy policy, and ensure strong political support	5
	1.2	Develop a transversal approach with all the policies of the local authority	3
	1.3	Monitor, evaluate and improve the deployment of the circular economy policy	3
2. Development of waste reduction, collection and recovery services	2.1	Develop a waste prevention program	4
	2.2	Improve the efficiency of the waste collection system	5
	2.3	Promote and prioritize the waste treatment (including organic matter)	5
	2.4	Reduce the environmental and social impacts of waste management	5
	2.5	Create links with other economic actors in the area to identify dynamics of their waste management (construction, industry & services, etc.)	4
3. Deployment of the other pillars of the circular economy on the local level	3.1	Identify and develop sectors / areas at stake in connection with the circular economy on the local level	3
	3.2	Make responsible purchases	3
	3.3	Support responsible consumption and the sobriety of local actors	4
	3.4	Support the eco-design of processed products and services on the local level	4
	3.5	Support Industrial and Territorial Ecology projects (ITE)	3
	3.6	Support the development of the service economy	4
	3.7	Support research, innovation and experimentation	2
4. Financial tools for behavior change	4.1	Know the costs to control public spending	4
	4.2	Set up a financing system that encourages circular economy practices	4
	4.3	Promote and implement financial tools in favor of the circular economy for other local actors	4
5. Cooperation and commitment	5.1	Actions in connection with the general public and associations	3
	5.2	Actions in connection with other local authorities	3
	5.3	Actions in connection with economic actors	3

# The catalogue gets adjusted to the profile

The size of the community  
:



☐ < 100 000 people

☐ > 100 000 people

The competence of the  
authority :



☐ Economic development

☐ Waste collect

☐ Waste treatment

The special features of the  
area :



☐ Existence of a high education  
organisation

☐ Coastal area

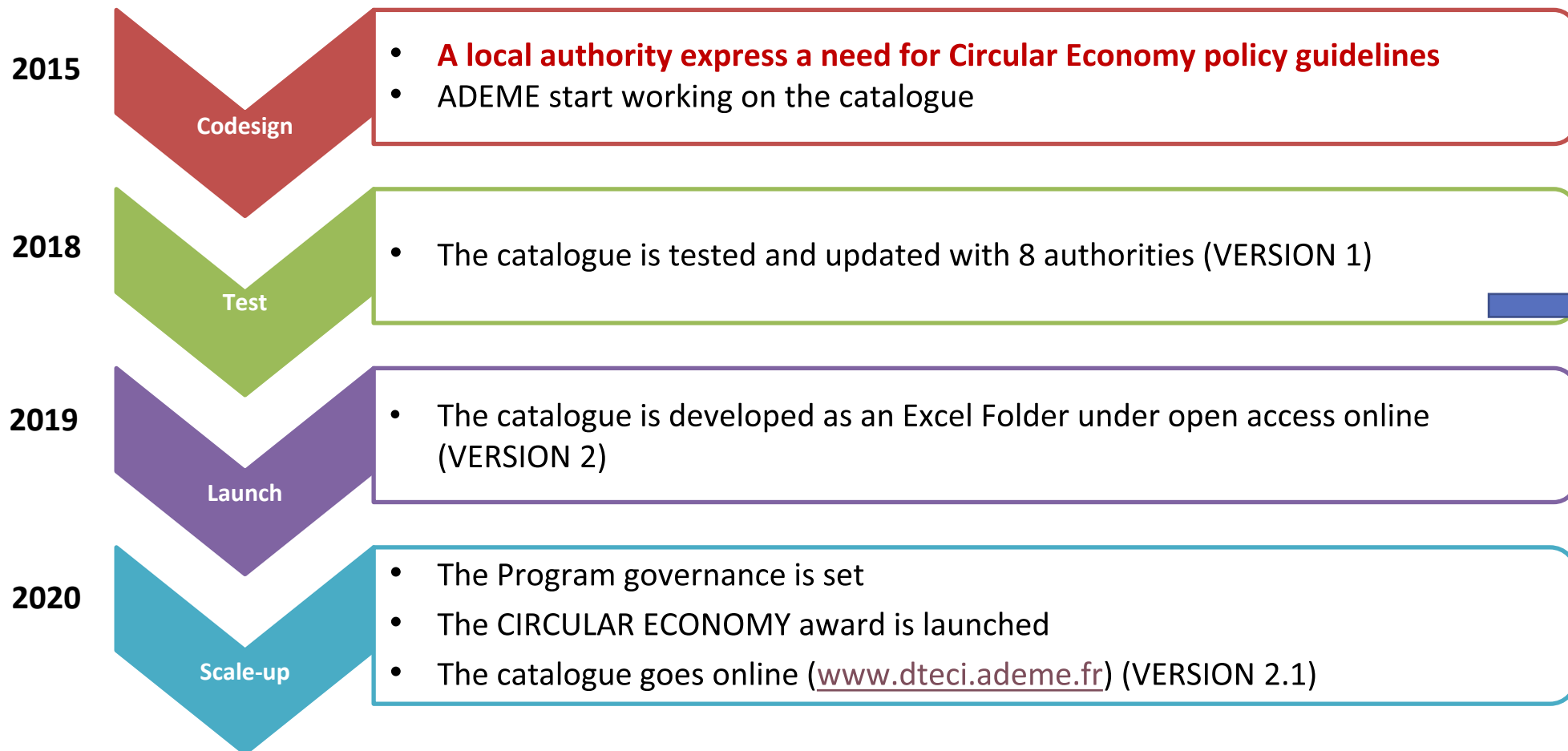
☐ **Overseas territory**

☐ The Fee for  
the Removal of Household Refuse is  
implemented

## How is the user approach implemented ?



# User driven from the start





# The users are ...



**Local authorities:**  
Associations of District Councils  
Agglomerations  
Metropolises



**Waste management groupings**



**Third parties representing  
the local authorities or  
the waste management groupings**

Feedbacks

Open  
Governance



Through **the auditors**



Through **the online  
interface**



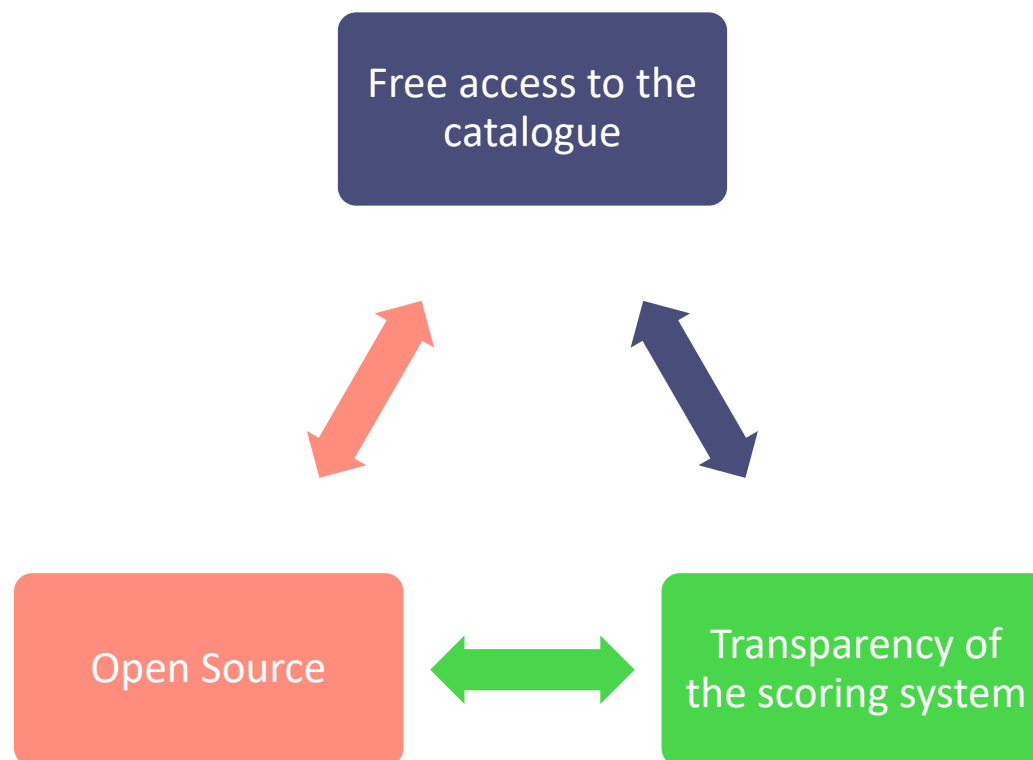
Through **the regional  
offices of ADEME and  
training sessions**

National  
Commission  
for the Award

National  
Strategic  
Comitee

Operational  
Orientation  
Comitee

# Three principles of our user driven approach



# CIRCULAR ECONOMY Award



# Where we are today with the scale-up ?

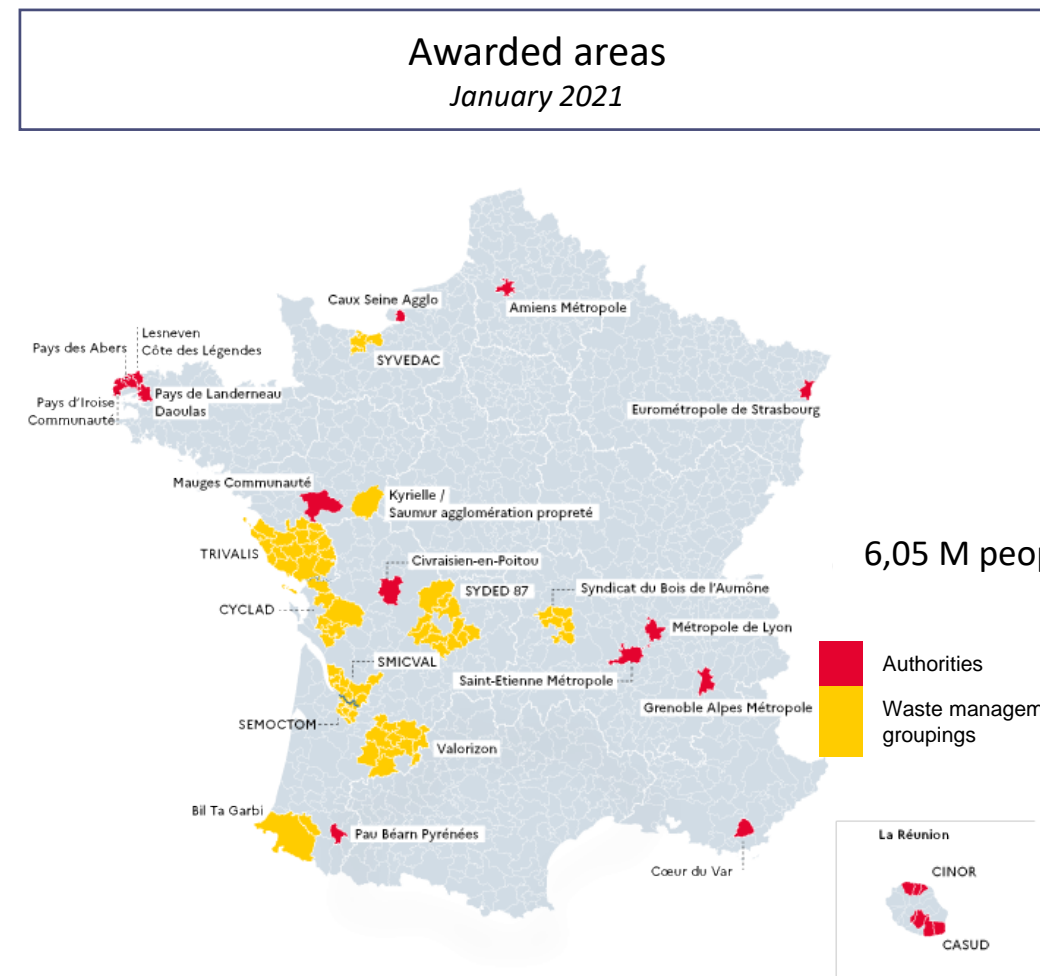
## Catalogue

Above 400 downloads of the Excel folder

Above 70 authorities registered in the online tool

## Award

26 awarded areas after two auditing sessions



# CIRCULAR ECONOMY

## Exemple



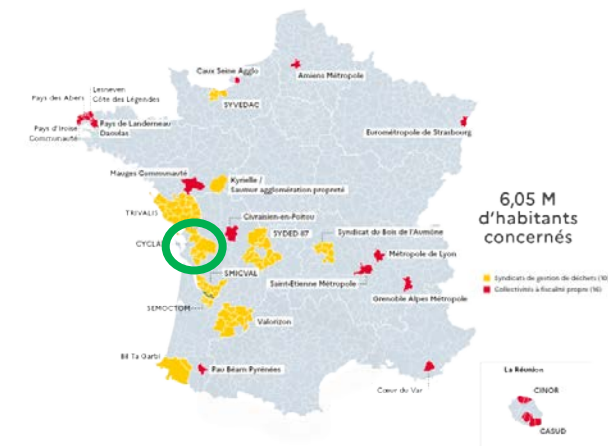


# When the effort goes beyond perimeter ...

Cyclad is a waste management grouping based in the north of Charente Maritime area.

The grouping had a will to enlarge its action to the economic development.

Lauréats du premier palier label Économie Circulaire  
« Engagé en faveur de l'Économie Circulaire » - janvier 2021



## Cyclab

Cyclab is an innovation lab for Circular Economy :

Connect the ressource and the user

Facilitate projects

Promote projects



## Cyclab'box



## Shops for the circular innovations



# When new forms of cooperation take the lead...

The 4 communities create a **grouping with no legal identity** to support Circular Economy for the public and private organisations.

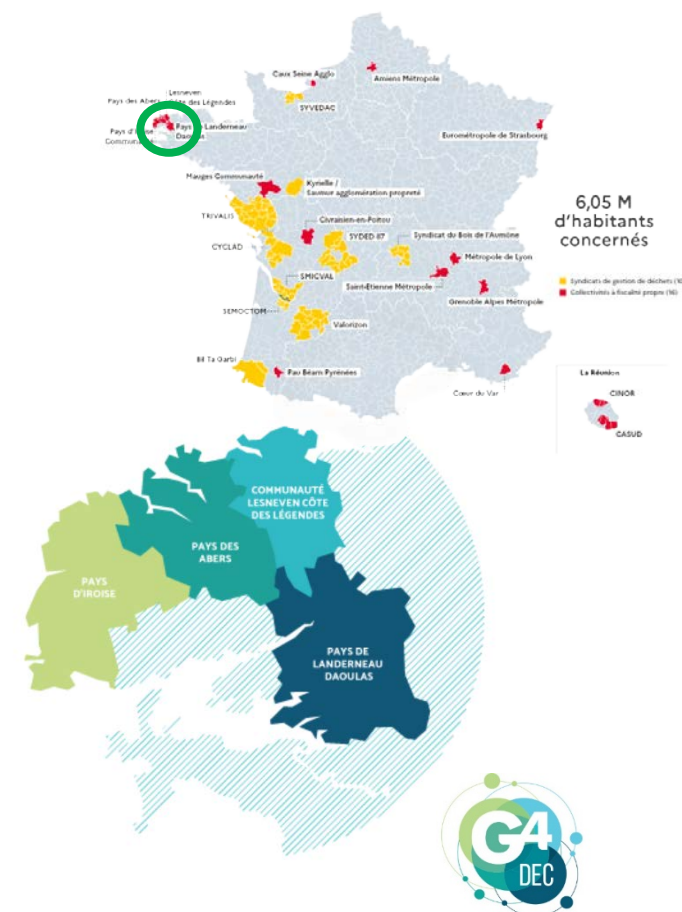
Since 2016 the communities discuss together waste issues.

Since 2020 the catalogue helped to implement a dialogue between the units and the territories.

After going through the catalogue news shared topics were identified :

- Territorial Industrial ecology
- Ecodesign
- Innovation and research projects support

Lauréats du premier palier label Économie Circulaire  
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**Thank you for your attention!**

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