The European Energy Award (eea) is a quality management and awarding system for municipalities and regions. It supports local authorities in establishing interdisciplinary planning approaches and implementing effective energy and climate policy measures. The success of the eea is based on 4 pillars:

Accelerator of national and supranational energy strategies
The eea translates national goals effectively into local policy recommendations. These provide guidance for local authorities in allocating their resources to achieve optimum efficiency in their measures.

For local authorities by local authorities
The eea has been continually developed by local authorities and experts on the local level since 1988. Careful consideration of the regional and local context forms an integral part of the programme.

Specific action plans
eea local authorities implement customised action plans with a long-term view. Action plans are evaluated and adjusted every year with the assistance of accredited experts.

International benchmark
Local authorities’ efforts are assessed with regard to their individual scope of action. This allows a comparison of different local authorities and the establishment of an international benchmark.

The European Energy Award in figures
... more than 25 years of experience
... 1,639 local authorities participating
... total population of 65 million involved
... largest local authority participating: Lyon Metropolis (FR, 1.34 m inhabitants)
... smallest local authority participating: Senèdes (CH, 156 inhabitants)
Awarded European Energy Award local authorities

The number of awarded local authorities has shown a steady increase over the past ten years. At the beginning of 2020, 1028 of a total of 1,639 participating local authorities have been awarded the European Energy Award, out of which 148 with the European Energy Award Gold.

Why do local authorities choose to participate in the European Energy Award?

An effect oriented management instrument that leads to benefits
The eea comprises an iterative management process that guides local authorities in continuously improving their energy and climate policies. The well-structured process allows to meet energy targets faster.

Quality increase through coaching by external energy experts
Each local authority is assisted by an external and specially trained energy consultant, which provides technical and organisational support throughout the entire eea process. An accredited eea auditor reviews the local authority’s activities and rating to ensure the harmonised application of the certification system.

Access to a comprehensive pool of national supporting tools
All national eea organisations have developed country-specific tools and checklists to facilitate the implementation of specific measures by local authorities. These tools are important instruments to support and promote the eea process in local authorities.

Awarding creates increased visibility
Awarding in the framework of the European Energy Award provides an incentive for local authorities to strengthen their climate protection activities. Concurrently, it increases visibility and is a strong argument for location marketing. The European Energy Award Gold further honours local authorities with exemplary energy policies for taking a pioneering role.

Regular exchange of experience and training
Best practice examples are regularly shared and discussed in national and in international exchange of experiences. Common identified weaknesses are addressed by the national eea organisations in specific trainings for local authorities.

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“eea is a tool that incentivizes action. It assisted the government in giving more prominence to its commitments toward its climate policies.”
Marie-Pierre Gramaglia, Minister of Public Works, the Environment and Urban Development of Monaco

“...cities, municipalities and counties are important partners in order to reach ambitious energy- and climate protection goals. The eea has proven to be a helpful instrument for establishing these alliances.”
Franz Untersteller, Minister of Environment of Baden-Wuerttemberg