

79 measures of the European Energy Award®

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1. Development & Spatial Planning

1.1 Concept and strategy

- 1.1.1 Climate strategy at municipality level, energy perspectives
- 1.1.2 Climate protection and energy concept
- 1.1.3 Balance, indicator systems
- 1.1.4 Evaluation of the effects of climate change
- 1.1.5 Waste concept

1.2 Municipal planning tools relevant to climate and energy

- 1.2.1 Energy planning
- 1.2.2 Mobility and traffic planning

1.3 Landowners' obligations

- 1.3.1 Tools binding for landowners
- 1.3.2 Innovative, sustainable urban and rural development

1.4 Building approval & monitoring

- 1.4.1 Review of building approval and monitoring
- 1.4.2 Consultation on energy and climate protection issues in building processes

2. Municipal buildings & facilities

2.1 Energy and water management

- 2.1.1 Standards for the construction and management of public buildings
- 2.1.2 Initial energy review, analysis
- 2.1.3 Reviews, optimisation of operation
- 2.1.4 Refurbishment concept
- 2.1.5 Exemplary new construction or refurbishment

2.2 Quantitative targets for energy, efficiency and climate impact

- 2.2.1 Renewable energies – heating**
- 2.2.2 Renewable energies – electricity**
- 2.2.3 Energy efficiency – heating**
- 2.2.4 Energy efficiency – electricity**
- 2.2.5 CO₂ and greenhouse gas emissions**

2.3 Special measures

- 2.3.1 Public lighting**
- 2.3.2 Water efficiency**

3 Supply & disposal

3.1 Enterprise strategy, supply strategy

- 3.1.1 Enterprise strategy of energy suppliers**
- 3.1.2 Finance of energy efficiency and renewable energies**

3.2 Products, rates, customer information

- 3.2.1 Product and service range**
- 3.2.2 Sale of electricity from renewable sources on the municipal territory**
- 3.2.3 Influence on customer behaviour and consumption**

3.3 Local energy production within the municipal territory

- 3.3.1 Industrial waste heat**
- 3.3.2 Heating and cooling from renewable sources of energy within the municipal territory**
- 3.3.3 Electricity from renewable sources of energy within the municipal territory**
- 3.3.4 Cogeneration and waste heat/cooling from power generation within the municipal territory**

3.4 Energy efficiency of water supply

- 3.4.1 Analysis and initial energy review of energy efficiency of water supply**
- 3.4.2 Efficient use of water**

3.5 Energy efficiency – waste water treatment

- 3.5.1 Analysis and initial review of energy efficiency of waste water treatment**
- 3.5.2 Use of external waste heat for waste water treatment**
- 3.5.3 Utilisation of sewage gas**
- 3.5.4 Rainwater management**

3.6 Energy from waste

- 3.6.1 Energetic use of waste**
- 3.6.2 Energetic use of organic waste**
- 3.6.3 Energetic use of landfill gas**

4 Mobility

4.1 Mobility in administration

- 4.1.1 Promotion of mobility awareness in administration
- 4.1.2 Municipal vehicles

4.2 Traffic calming, parking

- 4.2.1 Parking space management
- 4.2.2 Main transport axes
- 4.2.3 Speed reduction and more attractive design of public spaces
- 4.2.4 Municipal supply systems

4.3 Non-motorised mobility

- 4.3.1 Network of footpaths, signage
- 4.3.2 Network of cycle paths, signage
- 4.3.3 Parking spaces for bicycles

4.4 Public transport

- 4.4.1 Quality of available public transport
- 4.4.2 Public transport priority
- 4.4.3 Multi-modal mobility

4.5 Mobility marketing

- 4.5.1 Mobility marketing in the municipality
- 4.5.2 Model mobility standards

5 Internal Organisation

5.1 Internal structures

- 5.1.1 Human resources, organisation
- 5.1.2 Committee

5.2 Internal processes

- 5.2.1 Integration of staff
- 5.2.2 Performance review and annual planning
- 5.2.3 Further training
- 5.2.4 Procurement

5.3 Finance

- 5.3.1 Budget for energy policy within the municipality's work

6 Communication, Cooperation

6.1 Communication strategy

6.1.1 Communication and cooperation concept

6.1.2 Model effect, corporate identity

6.2 Cooperation and communication with authorities

6.2.1 Public housing institutions

6.2.2 Other municipalities and regions

6.2.3 Regional and national authorities

6.2.4 Universities and research

6.3 Cooperation and communication with industry, business and trade

6.3.1 Energy efficiency program in and with industry, businesses, trade and service providers

6.3.2 Professional investors and home owners

6.3.3 Local, sustainable business development

6.3.4 Forestry and agriculture

6.4 Communication and cooperation with residents and local multipliers

6.4.1 Working groups, participation

6.4.2 Consumers, tenants

6.4.3 Schools, pre-schools

6.4.4 Multipliers (political parties, NGOs, religious institutions, associations)

6.5 Support for private activities

6.5.1 Information centre for energy, mobility, ecology

6.5.2 Beacon project

6.5.3 Financial support

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