

# European Energy Award

The European Energy Award (eea) is a quality management and certification system for municipalities and regions. It supports local authorities in establishing interdisciplinary planning approaches and implementing effective energy and climate policy measures. The success of the eea is based on 4 pillars:

### Accelerator of national and supranational energy strategies

The eea translates national goals effectively into local policy recommendations. These provide guidance for municipalities in allocating their resources to achieve optimum efficiency in their measures.

### For municipalities by municipalities

The eea has been continually developed by municipalities and experts on the local level since 1988. Careful consideration of the regional and local context forms an integral part of the programme.

### Specific activity programmes

eea municipalities implement customised activity programmes with a long-term view. Action plans are evaluated and adjusted every 4 years with the assistance of accredited experts.

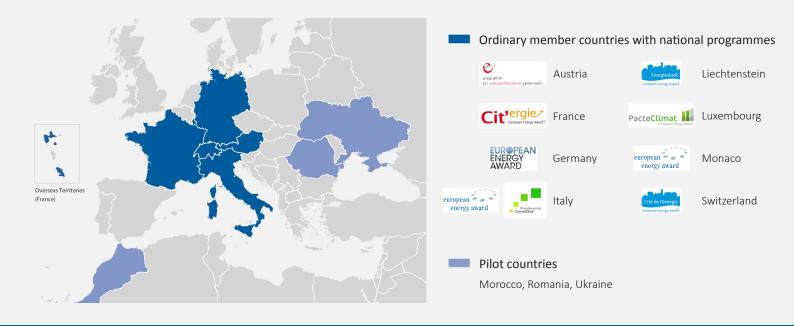
### International benchmark

Municipalities' efforts are assessed with regard to their individual scope of action. This allows a comparison of different municipalities and the establishment of an international benchmark.

### The European Energy Award in figures

- ... more than 25 years of experience
- ... 1,456 municipalities participating
- ... total population of 47 million involved
- ... largest municipality participating: Lyon Metropolis (FR, 1.34 m inhabitants)
- ... smallest municipality participating: Senèdes (CH, 156 inhabitants)



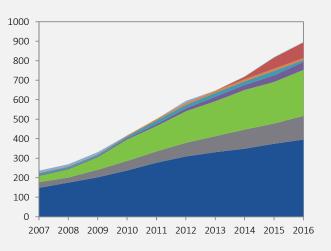


### Certified European Energy Award municipalities

The number of awarded municipalities has shown a steady increase over the past ten years. At the beginning of 2017, 898 of a total of 1,456 participating municipalities had been awarded the European Energy Award, 111 of which the European Energy Award Gold.







## Why do local authorities choose to participate in the European Energy Award?

### An effect oriented management instrument that leads to benefits

The eea comprises an iterative management process that guides municipalities in continuously improving their energy and climate policies. The well-structured process allows to meet energy targets faster.

### Quality increase through coaching by external energy experts

Each municipality is assisted by an external and specially trained energy consultant, which provides technical and organisational support throughout the entire eea process. An accredited eea auditor reviews the municipality's activities and rating to ensure the harmonised application of the certification system.

### Access to a comprehensive pool of national supporting tools

All national eea organisations have developed country-specific tools and checklists to facilitate the implementation of specific measures by municipalities. These tools are important instruments to support and promote the eea process in municipalities and regions.

#### Differentiated certification creates increased visibility

Certification in the framework of the European Energy Award provides an incentive for municipalities to strengthen their climate protection activities. Concurrently, it increases visibility and is a strong argument for location marketing. The European Energy Award Gold further honours municipalities with exemplary energy policies for taking a pioneering role.

### Regular exchange of experience and training

Best practice examples are regularly shared and discussed in national and in international exchange of experiences. Common identified weaknesses are addressed by the national eea organisations in specific trainings for local authorities.



"The eea is a cornerstone of the climate pact between the state and the municipalities in Luxembourg. It helps local authorities and citizens in their climate protection efforts."

Camille Gira, State Secretary for Sustainable Development and Infrastructure, Grand Duchy of Luxembourg



"...cities, municipalities and counties are important partners in order to reach ambitious energy- and climate protection goals. The eea has proven to be a helpful instrument for establishing these alliances."

Frank Untersteller, Minister of Environment of Baden-Wuerttemberg

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